

### THE IMPORTANCE OF FOREIGN LANGUAGES IN BUSINESS

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**Abstract:** English is being used for more purposes than ever. It is closely related to economic modernization and industrial development. Companies compete fiercely for customers, while employees compete with each other for their own baan.de students' access to the professional language environment certainly contributes to its intensification. Foreign languages, especially many of these special, refer to international words. In order to teach and form students' interest in the topic of "foreign language", the teacher should not interfere in the motivational field of students, but learn to master it.

**Key words:** international equivalent, business English, business correspondence, a future entrepreneur, industrial development, foreign psychology.

In the modern world, learning a foreign language is one of the most important components of a modern, successful person. Knowledge of at least one foreign language expands the horizons of a person, allows you to study the culture and traditions of other peoples. It seems that everyone wants to be successful in business. And in this case, knowledge of a foreign language can still be very useful. Firstly, this is additional knowledge, and secondly, employers are more willing to hire a foreign-language specialist. The most important point is the opportunity to plunge into a mysterious and unfathomable world, it is the opportunity to communicate with people with a different worldview and mentality.

Learning English as the international equivalent of communication is commonplace. However, this does not detract from the importance of learning other foreign

For many, this is a big step towards achieving their professional goals and even starting their own business. They understand that speaking a foreign language allows them to climb the career ladder, they can imagine everything that they can do with knowledge of the language, where to visit, what to try and where to come, talk, write. Business English is more than just interviewing and writing a resume. Entering the business stream, you need to make presentations, negotiate, answer phone calls, write official letters and business correspondence, sign contracts, etc. Another feature of the business language is the level of professional knowledge, then you need not only to know the name of the term, but also to understand it and use it correctly. To avoid a distorted interpretation of concepts, it is worth studying Business English directly at the workplace or while studying in a narrow specialty.[1] Learning a foreign language is directly related to changing the linguistic view of the world and the way of thinking of an individual. In order to understand someone who speaks another language at an elementary level, we need to take into account the cultural and religious characteristics that we learn and adopt, along with grammar and vocabulary when learning a foreign language [2]. And, perhaps, knowledge of the basic level of spoken English is enough to say hello, book a hotel room, have dinner at the



restaurant. But if you are an employee of an international company, a business coach, a future entrepreneur, then every day you have to deal with the use of "foreign" words in your professional activity. Words of foreign origin can be found in the field of supply, management, when preparing an advertising campaign, when specifying the necessary characteristics of the assortment, when studying accounting methodology and in the experience of industrial and trading companies. In particular, knowledge of the English language is important for assessing the quality of products, drawing up expert opinions and drawing up written characteristics of the products supplied [3]. It is known that during their studies in this specialty, students have difficulty using and interpreting the necessary economic terms. Teachers of the specialty "buyer of goods and research of the quality of consumer goods" work on repeating the terms they have learned and compiling dictionaries of technical terms in order to control and improve the quality of knowledge in order to obtain a future profession that will increase their level of knowledge.

The process of teaching foreign languages

English is being used for more purposes than ever before. It is closely connected with the modernization of the economy and industrial development. Companies compete fiercely for customers, while employees compete for their own baan.de students' access to a professional language environment certainly contributes to their intensification. English is rich in scientific and technical characteristics. Foreign languages, especially many of these special words, refer to international words.

In order to teach and shape the interest of students in the topic "Foreign language", the teacher should not interfere with the motivational field of students, but learn to master it.

The teacher should think about the problem of continuing education. Motivation among students plays an important role as one of the main tasks of their activities.

As for international consulting companies, they are mostly so-called.

Knowledge of three or four languages in these companies will not surprise anyone: each of the companies has language centers where employees learn English, German, French and Russian. Depending on which group of experts from other countries he cooperates with. Some positions require candidates to have writing skills.

The language is still under great demand. A large number of university students who do not speak a single language, many students believe that a foreign language is necessary. A foreign language plays an important role in the training of modern specialists, and knowledge has become a necessary part of vocational education. To meet the high demands of modern society, you need to be not only a professional in your field, but also be able to speak a foreign language fluently.

The history of teaching foreign languages.

The history of teaching foreign languages goes back centuries. In the XIX century, when, as a result of well-known socio-historical processes, the need arose for a large number of people who know one or more foreign languages, this area of Education began to develop especially rapidly. It was during this period (late 19th century - early 20th century) that an independent area of pedagogical science - the psychology of teaching foreign languages - was formed.[4] In the works on the history of the methods of teaching foreign languages, the following main methods are highlighted:



- 1. Translation (grammatical and lexical topics)
- 2. Direct and Natural Methods and their modifications;
- 3. Mixed methods;
- 4. Conscious-comparative and conscious-practical methods;
- 5. Communicative methods.

Now the main teaching method is not translation, but an example of oral speech, imitation and memorization. The practice of speaking a foreign language, speech acts (as the main subject of study) was most clearly manifested in the concept of the greatest linguist, the founder of structuralism in linguistics L. Bloomfield: "there is no connection between language knowledge and knowledge. Language acquisition is not a matter of knowledge. Language skills are a matter of experience. Language is everything and knowledge is nothing. "At the same time (from the twenties), psychology began to pay more and more attention to the conceptual and semantic aspects of phenomena. Consequently, in the methodology of teaching foreign languages, the main attention is paid to internal factors that determine learning; of these, there are more methods based on active thinking and the development of semantic conjuncture.[5] Although the formation of speech acts is at the heart of the foreign psychology of teaching foreign languages, the question of their understanding is gaining more and more followers. On the contrary, mastering the language according to the theory of conscious code acquisition is, first of all, the process of gaining conscious control over phonological, grammatical and lexical models of the second language through conscious study and analysis of these patterns. This theory considers the understanding of the structures of a foreign language to be more important than its ability to work with these structures, since it is believed that operational skills develop automatically when the learner is sufficiently familiar with the structures of the language. Situation in the modern practice of teaching foreign languages and, in view of the current progress of psychological and psycholinguistic theory, calls for a "profound revision of the existing theories of teaching foreign languages". For more than a decade, in a number of works by J. Carroll, W. Rivers and other authors have been asking the question of whether the direction of learning is shifting from the speech behavior of a person to the personality of the learner, the need for learning.[6]

The role of a foreign language in our lives. If you speak English, perhaps the whole world will understand you, which shows the importance of the language. Foreign languages are used in many areas of our life: Tourism, travel, business.

English is the language of international communication. If you like to travel, then you speak English, you can communicate fluently in almost any country and easily read information boards.

Business, career. English is the language of business, and you need to know it:

- Entrepreneurs who want to enter the international market;
- working in international companies;
- in the field of employment, because today many companies work closely with foreign post.

English is used for more purposes than ever before. This is closely related to economic modernization and industrial development. Companies compete fiercely for customers while employees compete with each other for their jobs, students ' access to the professional language



environment certainly contributes to activation. English is rich in scientific and technical characteristics. Foreign languages, especially many of these specific words, are related to international words. To arouse and form the interest of students in the topic "foreign language", the teacher should not interfere with the motivational field of students, but learn to master it. A teacher should think about the problem of secondary education. Motivation of students plays an important role as one of the main tasks of their activities.

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