

**EFFECTIVENESS OF USING AUTHENTIC MATERIALS IN THE CLASSROOM****Surayyo Abidjanova**

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**Abstract:** Due to the technological innovations, this century has witnessed tremendous changes in all walks of life. The new technology abetted the extant educational system and it gifted the contemporary educational system with a newfangled drift. As a result, there have been several innovations in the field of education and English has no exception. The concept of teaching English has drastically changed and the present generation of teachers as well as the learners depend more on the latest technology that brings a greater change in teaching and learning. In the modern world, the teachers of English have been using a variety of teaching materials in order to satisfy the needs and interests of the learners. In this process, they also go for the authentic materials in addition to the prescribed textbooks with an aim to improve the standards of the learners and to develop their learners' language skills enormously in the regular English classrooms.

**Key words:** ELT classrooms, learning style, component, authentic materials, newspapers, brochures, flayers, media.

As the present generation of learners gets the opportunity of using numerous sources to learn any subject, the use of authentic materials seems to be a great help for them to improve their learning skills. The teachers can use the authentic material as additional material to develop the overall skills of the learners' learning. With the help of the authentic material, the teachers can reinforce the learning items and can give additional tasks to the learners. Furthermore, these authentic materials create interest among the learners since the teachers select them with proper care by taking the needs and interests of the learners. As a result, the learners can participate with more enthusiasm in the given tasks and try to perform the tasks with utmost care and concentration. Authentic materials are abundantly used in the teaching of English by the teachers to attain better results while teaching the learners in the English language classrooms and outside the classrooms, the English language classrooms, they are frequently adopted in teaching the English language using real-life situations. Using authentic materials in the ELT classrooms have several advantages.

They are:

- *Authentic materials are selected according to the needs and interests of the learners.*
- *They are useful to minimize the level of hesitation among the learners.*
- *They always provide situational language for the learners.*
- *The learners are exposed to real-life situations.*
- *They are very economical to use in ELT classrooms.*
- *They are easily accessible for the teachers.*
- *They are available everywhere.*
- *They are very much helpful to develop social language skills.*
- *They develop the learner's ability to interpret the topic they learn.*

One of the best sources of authentic materials which are more useful in the ELT classrooms is the *newspapers*. Newspapers publish latest and burning news every day and the teachers can adopt the useful news reports as authentic materials to teach the learners of English. Since the language used in the newspapers differ from one news and the other and the vocabulary and grammatical structures also vary from day to day, it enhances the English language learners to grasp and understand the use of language in a variety of ways. Newspapers are also useful for the English language learners to improve their language skills.

Newspapers present news on a variety of topics including education columns, sports columns, geographical and historical columns, cultural activities columns, etc. They also present the day-to-day language with all the possible idiomatic expressions of the local culture. The language styles that are found in the newspapers are not to be found in the prescribed textbooks and the newspapers can be analyzed in various ways such as for academic writing as the text for stylistics and semantics.

**Media** is used as an additional tool for language teachers to develop the presentation of the materials in the classrooms. Media plays a key role in engaging the learners' learning process of the language. The teachers of English have to select media that are used in teaching and learning process suitable for the learners' needs and interests. The selection of appropriate and proper media motivates the learners to learn the learning process in a smooth way. The teachers of English should use communicative media to give more information or explanation to the learners to understand the topic easily. According to some scholars, "Media tools are physical things used by the teacher to motivate the students by bringing a slice of real life into the classroom and by presenting language in its more complete communication complex". In teaching and learning process, media include computers, games, audio-visuals, graphs, pictures, boards and so on.

There are several media used to teach vocabulary such as using games, using visuals (like booklets, pamphlets, brochures, etc.), using flash cards and using pictures and photographs. There are many advantages of using media in teaching and learning English. While teaching English using media as authentic materials, the learners will become more active and enthusiastic. Also, an interesting learning atmosphere is created in the English language classrooms and learners' motivation is increased using media.

**Brochures, Pamphlets and Flyers.** Brochures, pamphlets and flyers are the best key tools used for language teaching to promote the learner's language skills and all of them are used for advertisement that offer a great and real information for the learners. In fact, brochures are cost effective and they are widely used in teaching and learning English. Brochures come in numerous shapes and sizes and often come in bi-fold or tri-fold layout used as flyers, coupons or business cards. The teachers can encourage the learners to gather various brochures of museums, banks, libraries, travel agencies, car rental agencies and so on. Then the teachers can select any brochure where the hours of business are clearly visible. By using these brochures, the teachers can introduce several role-plays with the students according to their interests. This also paves a way to review the days of the week also.

The teachers can also present their learners with a wide variety of travel brochures and involve the learners to talk about each of the destinations. The teachers should give a chance to

the learners to select a particular destination and ask them to write about it why they like to travel to that particular place. Using the travel brochure, the teachers can enhance the language skills of the learners. The teachers can also ask the learners to collect some medical brochures from doctors' offices and use them to have some dialogue practices. Once the learners read the brochures in detail, the teachers can give them some comprehension questions to answer.

In this paper, an attempt has been made to focus on the effective use of the authentic materials by the teachers in English language classrooms. First, this paper has discussed the advantages of authentic material in education. After that, this paper has brought out the importance of the authentic materials in the English language classrooms. Furthermore, this paper has emphasized mainly on the effective use of the authentic materials and how they are useful the teachers in their teaching and also how they help the learners to learn the English language in an easy and different way.

*Conclusion;* This paper has also given some expedient hints not only to the teachers of English but also the learners to develop their teaching and learning skills colossally using the authentic materials in the English classrooms. As authentic materials provide the opportunity for the English language teachers to adopt various strategies to teach the learners using the latest techniques in their classrooms, the learners have a chance to learn the language in a novel way. Authentic materials are more economical and easily accessible anywhere and the teachers of English have been using them in their everyday classrooms. The teachers should also promote their learners' language skills enormously by adopting the authentic materials that create interest among the learners. The teachers should make use of the available

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